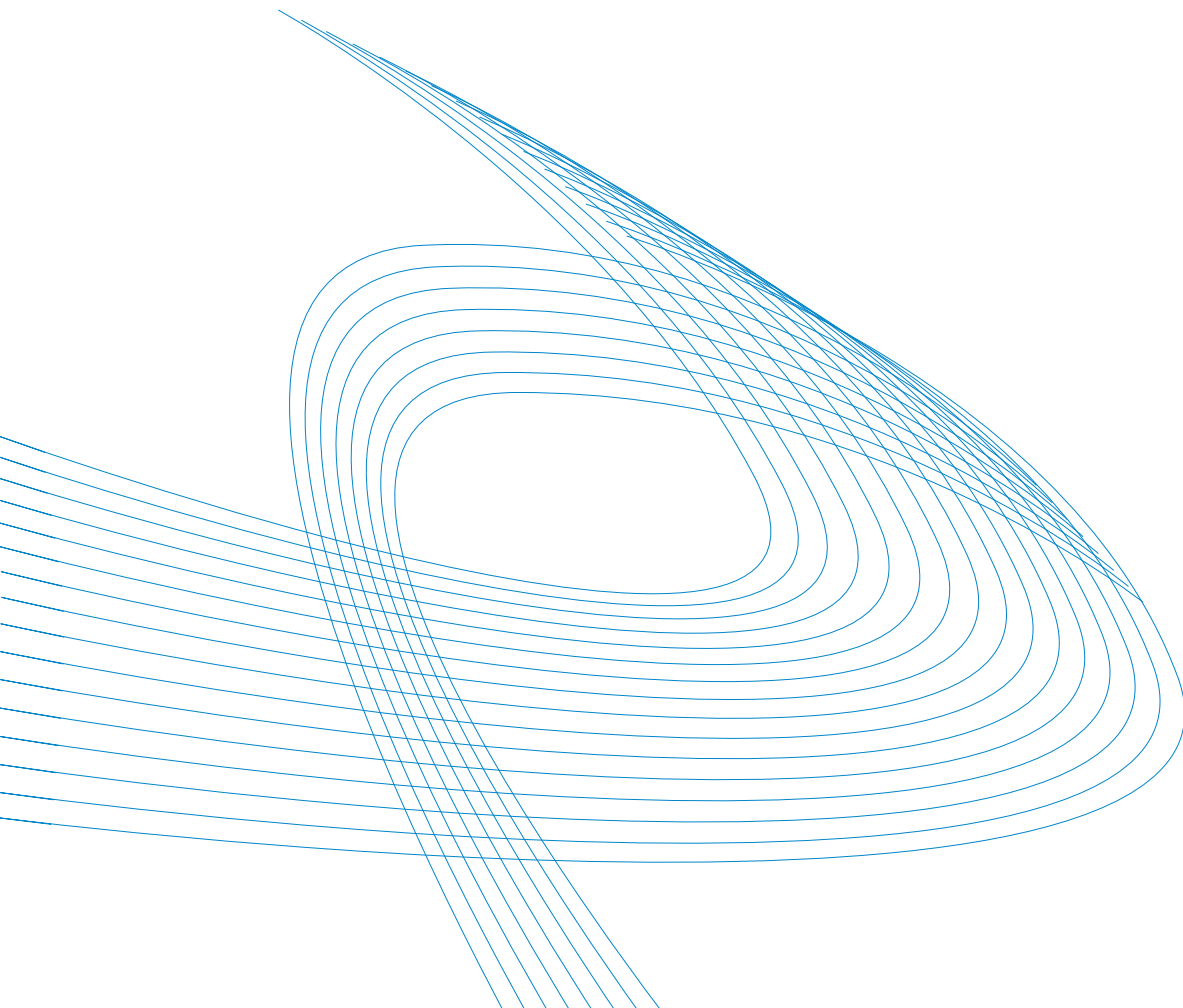


Case Study





Challenge

Telarus, recognized as the largest privately held IT solutions and brokerage provider in the US, faced significant challenges in managing their privacy workflows to meet stringent GDPR and CCPA compliance requirements.

Their workflows for data mapping and handling Data Subject Access Requests (DSARs) were manual and time-intensive, often stretching out to weeks. Additionally, Telarus needed a robust system to manage cookie consent effectively and ensure comprehensive compliance with evolving data privacy regulations.

With a diverse data landscape spanning on-premises and cloud environments, including Office365 and Salesforce, the organization struggled to maintain control and visibility over vast amounts of sensitive data stored in emails, documents, and file systems.

Solutions

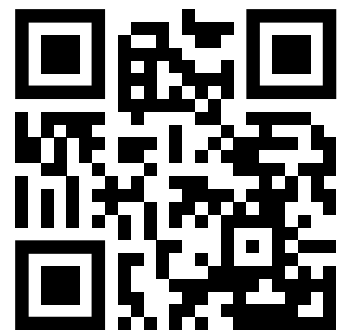
Secuvy provided Telarus with an advanced, AI-driven platform to automate and streamline privacy workflows. The platform seamlessly connected to their diverse data sources, including Office365 (Outlook, OneDrive, SharePoint, Teams), Salesforce, and on-premises file shares.

- **Extensive Data Scanning:** Secuvy's technology scanned terabytes of data, encompassing emails, documents, and files, to uncover and classify sensitive information.
- **Automation of DSAR Workflows:** The platform transformed DSAR handling, reducing the effort required from weeks to mere hours, while ensuring adherence to compliance standards.
- **Comprehensive Privacy Compliance:** By automating cookie consent and integrating with existing systems, Telarus achieved full GDPR and CCPA compliance.

Results/Impact

- Secuvy's AI discovered over 1,200 instances of sensitive data, including social security numbers, credit card information, passports, addresses, phone numbers, and MAC addresses, across Telarus's data ecosystem.
- Compliance readiness was achieved within two days, significantly reducing manual effort and operational overhead.
- The automation capabilities allowed Telarus to focus on business growth while maintaining a secure and compliant data environment.





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