

The Unified Platform for Data Privacy and Security

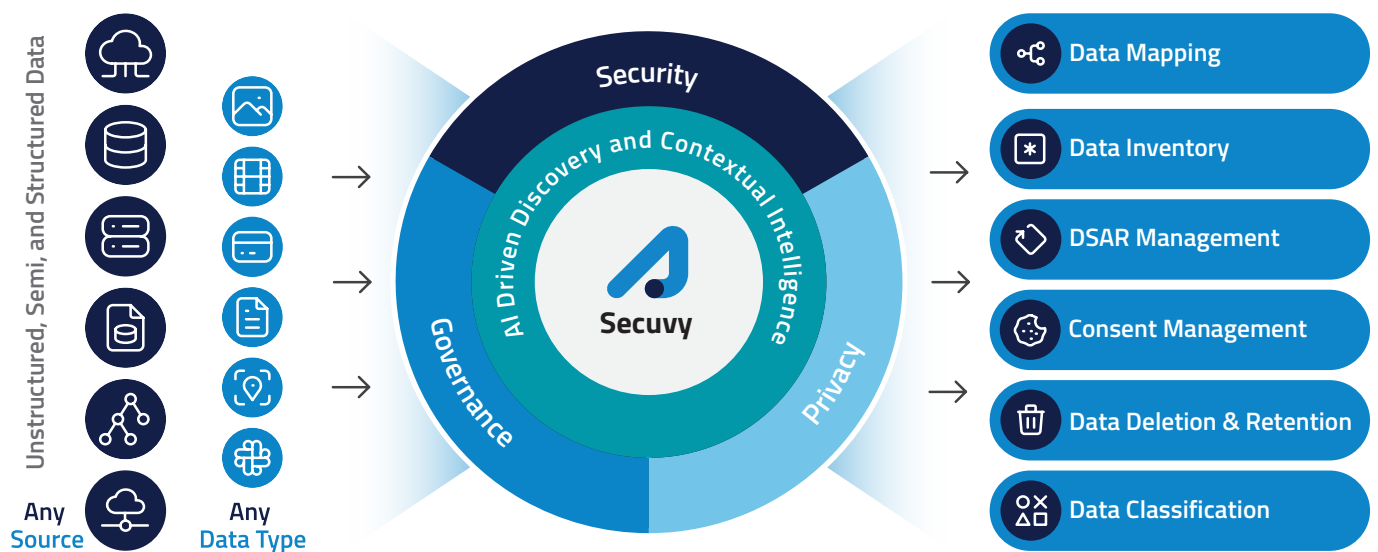
AUTOMATING DPDP COMPLIANCE

Digital Personal Data Protection Act commonly referred to as the DPDP Act, is a significant legislative initiative in India aimed at safeguarding the privacy of its citizens and regulating the handling of personal data. The bill draws inspiration from the European Union's General Data Protection Regulation (GDPR) and aims to provide comprehensive data protection measures for individuals in India.

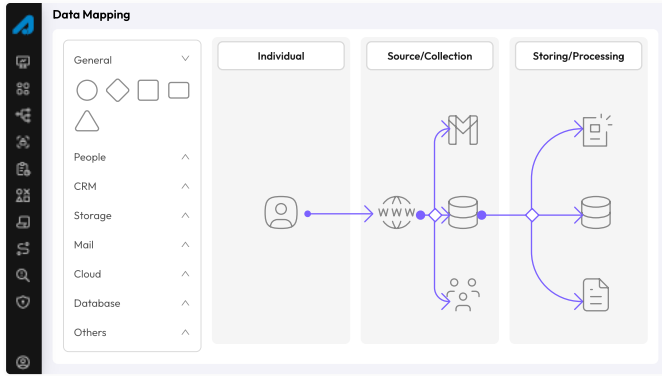
The emergence of Secuvy's Data Trust Platform™ offers advanced capabilities to tackle the intricate task of compliance with DPDP Act by identifying and exposing data relationships using self-learning AI. Tracking the 'personal' data lifecycle, discovering contextual data relationships, and demonstrating compliance are common problems that Secuvy.ai solves today. The platform serves as the backbone of your privacy-by-design, security-by-design, ethical AI, and data governance programs by enabling a transformative shift from reactive remediations to proactive, risk-based data actions and compliance with privacy regulations like DPDP Act, GDPR, CPRA and more.

For CISO's, CIO's, Chief Privacy Officers, Data Protection Officers, Chief Compliance Officers and their teams, Secuvy is a compass that guides your organizations towards an ethical, secure, and compliant personal data journey.

Secuvy combines comprehensive data discovery, classification and correlation capabilities with easy-to-use workflows to reduce the manual burden to enable DPDP Act compliance.



Here's how Secuvy's AI-based privacy solution can help businesses adhere to the requirements of the legislation:



Data Mapping and Classification

Secuvy's AI can automatically scan and classify data across unstructured, semi- and structured datasets. This is a crucial first step for complying with the DPDP Act's requirement to identify and manage sensitive personal data.

Data Inventory

Data inventory is the process of adding tags derived from your data classification to your data systems. The goal is to index the contents of your data stores and make individual components expeditiously searchable, like building the backend of a search engine for your data.

The Data Inventory interface displays details for a bucket named 'acme-doc-bucket1'. It includes fields for Region (USA, Oregon), Owner (Cristofer Schleifer), and a list of Regulations (GDPR, HIPAA, PCI, +4). Categories include Employee and Vendor (+4). Personal Data Types listed are Phone Number, Email Address, Nationality, Gender, Age, and Bank Account. A 'Show all' link is also present.

S.No	Email	Request ID	Date	Regulation	Status	Due In	Request...
1	john@gmail.com	77WWMFMP5A23	Oct 27, 2023	CCPA/CPRA	Processed	7 days	Copy of Data
2	harry.wright@...	AZQ3QUAP53Q23	Oct 26, 2023	CCPA	Processed	7 days	Right to Kn...
3	williamroy@ea...	WH3Y3D5VZ23	Oct 26, 2023	CCPA/CPRA	Processed	7 days	Right to Kn...
4	shawn.pollock...	EGPVHMPGLA2A	Oct 25, 2023	CCPA	Processed	7 days	Right to Kn...
5	richard.henry...	UM52LM6FY21	Oct 25, 2023	CCPA/CPRA	Processed	7 days	Access
6	latha.sri@gmai...	HN35N6J57T2I	Oct 25, 2023	CCPA/CPRA	Processed	7 days	Copy of Data

Data Minimization

To comply with the Act, organizations must ensure that they collect only the necessary data for the intended purpose. Secuvy's AI can help identify and remove unnecessary data, ensuring compliance with data minimization principles.

Automated Consent Management

The DPDP Act mandates obtaining explicit consent from individuals before processing their personal data. Secuvy's solution streamlines the consent management process, making it easier for organizations to gather and manage consent records.

The Consent Management interface shows configuration options for 'Cookies Scan' and 'Cookies Banner'. The 'Cookies Scan' section includes a 'Login Page URL' field (www.amazon.co.uk) and a 'Scan URL' button. The 'Cookies Banner' section includes options for 'Select Position' (fullWidth), 'Banner Background Color', 'Decline Button Text', 'Decline all', 'Heading Text Change' (Notice), and 'Heading Text Change' (That's ok). A preview of a website banner is shown on the right.

Data Portability and Erasure

The DPDP Act grants individuals the right to request the portability or erasure of their personal data. Secuvy's solution provides mechanisms to facilitate these requests efficiently.

We are committed to protecting and respecting your privacy. You can use this form to request your personal information stored by us.

Name* Enter Name... Email* Enter Email...

Select Country United States State of Residence Enter State of Residence...

Select type Customer

REQUEST TYPE

Due In	Request...
7 days	Copy of Data
7 days	Right to Kn...
7 days	Right to Kn...
7 days	Right to Kn...
7 days	Access
7 days	Copy of Data



Data Security Operational Risk

Secuvy can identify data risks, vulnerabilities and exposure across data repositories that can compromise confidentiality, integrity and availability in daily operations. Measuring these risks allows organizations to proactively identify and mitigate potential security threats, reducing the likelihood of data breaches, related financial and reputational damage, fines and cyber insurance premiums.

Incident Response

In the event of a data breach, the DPDP Act requires organizations to report incidents promptly. Secuvy's AI can help organizations detect and respond to breaches more rapidly, minimizing potential liabilities.

Incidents

Incidents ID	Data Source	File Name	Owner	Policy	Severity	Status	Date
INCI1671023	GDrive-VM	brokerage-agr...	Peter nicholson	PCI	High	Open	Dec 24, 202...
INCI1671124	Onedrive-PHI	brokerage-agr...	Rick William	HIPAA	Medium	Open	Jul 02, 202...
INCI1621011	Monday	brokerage-agr...	Peter nicholson	PHI Ove...	High	Open	Sep 16, 202...
INCI1645030	Slack	brokerage-agr...	Peter nicholson	PCI	Green	Open	Dec 24, 202...
INCI1671078	Dropbox	brokerage-agr...	John Smith	CCPA	High	Open	Jan 31, 202...
INCI1671045	Zendesk-IT	user_health_d...	John Michael	SSN	High	Open	Aug 14, 202...

Payment Card Industry (PCI)

PCI Risk Value: \$430K

PCI Risk Value	No. Credit Card Found	No. User Found	Data Size Scanned
\$430K	22.8K	62K	1.5TB

Data Types	Data Risk	Data Size
Credit/Debit Card Number	\$200K	80GB
Visa Credit Cards	\$200K	40GB
Mastercard Credit Cards	\$30K	30GB

Auditing and Reporting

Secuvy's solution offers comprehensive auditing and reporting capabilities, which are essential for demonstrating compliance with the DPDP Act to regulatory authorities.

Secuvy's AI-based privacy solution enhances your organization's ability to meet the stringent requirements of the DPDP Act, ensuring the protection of individuals' personal data while avoiding regulatory penalties and reputational damage associated with non-compliance.



Learn more about Secuvy
[Schedule a demo](#)