Case Study

"Secuvy was key to our program's success. Prior to Secuvy, manual processes resulted in inaccuracies, duplication, and other data security and privacy concerns."

- Tom Hines, Director IT Operations and Infrastructure, Mizuho OSI

Highlights of Secuvy's Solution

- Single Pane of Glass to View and Manage All Data, Anywhere

- A robust Policy Engine for Data Privacy & Governance Rules

- Turnkey, End-to-End Data Subject Access Requests

- Automated Data Discovery and Classification of All and Any Sensitive Data

- Unparalleled Support for Unstructured Data

- Automated Correlation for Accurate SARs

- 2 Years in Production

Mizuho OSI needed to discover structured and unstructured data– *Secuvy provided discovery, correlation, and automated SARs.*

About Mizuho OSI

Mizuho OSI is a wholly owned subsidiary of Mizuho Corporation, the leading surgical table manufacturer based in Tokyo, Japan. Mizuho OSI is at the forefront of patient positioning solutions for the operating room.

Founded in 1978, the company greatly improves patient outcomes with disposable and reusable products. By closely collaborating with surgeons, Mizuho OSI builds innovative products for hospitals and outpatient environments, pioneering the specialty surgery table market for spine, orthopedic, and pressure injury abatement procedures.

Challenge

Mizuho OSI generates a significant amount of sensitive data in structured and unstructured formats, stored across a myriad of sources throughout their infrastructure. They needed an end-to-end tool that would de-risk their data security posture, including:

- Continuous, accurate discovery of any sensitive data, anywhere
- Builds contextual data lineage and mapping of data to true identities
- Turnkey automation of SARs with timeliness and accuracy
- Secuvy's self-learning AI capabilities proved to provide unparalleled support for data discovery, correlation, and automated SARs. With Secuvy, Mizuho OSI's can ensure their website follows GDPR and CCPA/CPRA standards while automating communications and data handling process requests.

Building the Team and Process for Success

Secuvy's revolutionary approach enables enterprises to minimize noisy alerts and adapts to each business's unique data signatures in structured, semi-structured, and unstructured environments. So it was tailor-made to help Mizuho OSI, including a single pane of glass to view all of their data, one security platform to protect users' data, and one policy engine to apply data security rules everywhere. Secuvy's innovative technology helps achieve greater accuracy while saving on cost, time, and reducing errors at significant scale.

Solution

Mizuho OSI's internal data privacy officer engaged with their director of IT and operations, Tom Hines on this project. To handle Subject Access Requests (SARs) effectively, the team needed to determine their data handling "standard" and where they were in the process of compliance.

Together, Mizuho OSI and Secuvy set up and configured the platform to optimally discover, classify, respond, and remediate SARs. Communications to Data Subjects includes revealing what data of theirs is stored, providing mandated data handling options, and complying with requested actions such as data deletion — all within required timelines of the law.

Another key component of success was to involve a Data Privacy Officer (DPO) that had the required certifications and knowledge of the process inside and out. Together, they were able to automate and streamline processes, reduce time, effort, and human error.

Once the data is discovered and classified, the team can view the California state legal retention schedule within Secuvy's UI. The system tracks data and the specified timeframes to either retain or delete the information. To be able to maintain the standards and manage the process from first contact with the customer through completion is extremely important and valuable.

In some cases, certain data can never be deleted, such as building related information including documents related to a new building, real estate transactions, etc. Deleting this data would be against the retention schedule and standard code.

"Secuvy automatically discovers and labels PII and sensitive data in unstructured sources using self-learning AI. We are now able to know where all our documents are, what's in them, who created them, who manages them, etc."

secuvyai

Complying with Data Governance Standards

To comply with the European standard, GDPR, and California's CPRA, Secuvy enabled data governance. First, Mizuho OSI needed to validate that the data subject is a real person. Then, the Mizuho OSI website needed to provide multiple options for data subjects to choose from:

- Right to Access. Right to request access to your personal information held by us
- Right to Rectification. Right to request rectification of inaccurate personal information and, considering the purpose of processing, to ensure it is complete
- Right to Erasure (or "Right to be Forgotten")
- Right to have your personal information erased or deleted in certain circumstances
- Right to Restrict Processing. Right to request restriction of processing of your personal information
- Right to Data Portability. Right to transfer your personal information to another supplier/organization, when possible
- Right to Object
- Right to object to the processing of your personal information such as direct marketing
- Right Not to be Subject to Automated Decision-Making
- Right not to be subject to automated decision-making, including profiling, which produces legal effects

Result

With these available options, Mizuho OSI's DPO gained visibility to what was done and why. Secuvy captured, presented, and validated this information.

Mizuho OSI can now respond within the required three-to-five-day timeline from when the request comes in to when it is processed. For auditing and legal cases, Mizuho OSI can now show they have a maintained process in place.

Mizuho OSI's Privacy Team can now easily review the incoming DSAR requests and track request fulfillment in real-time. External auditors can get full visibility from open to close on the process. Secuvy enabled Mizuho OSIto follow the required timeline and keep track of all notification and remediation steps.

Secuvy's SAR Automation along with AI driven Data Discovery accelerated the privacy requests management within minutes, which saves time and effort for Mizuho OSI. In addition to having Secuvy in place for data security, privacy, and governance, Mizuho OSI is now able to handle data subject requests globally.

Data Security

Compliance

Data Privacy

Data Governance
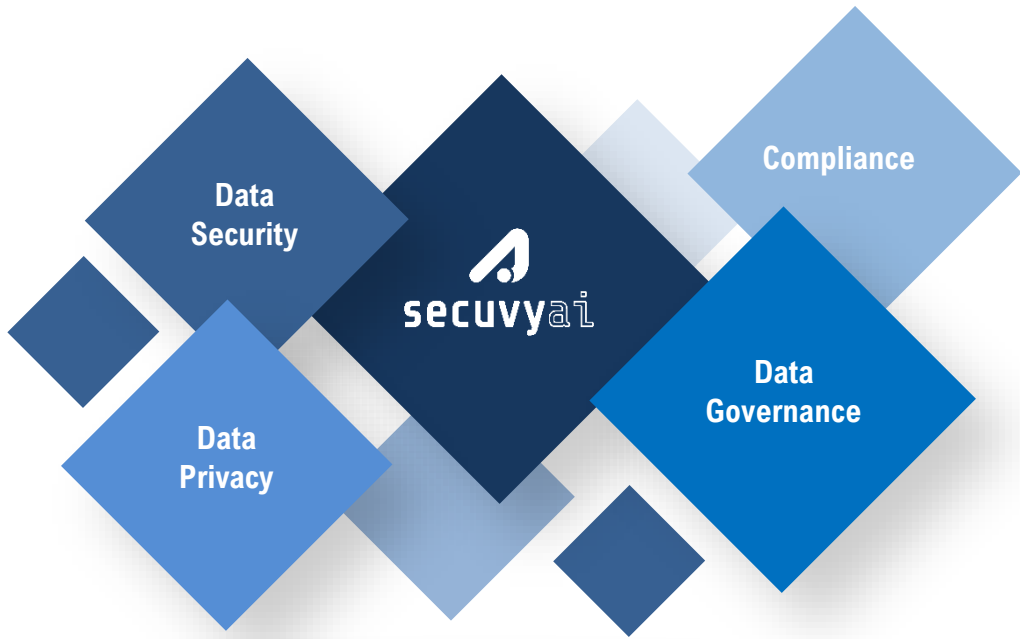
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