

Secuvy vs. OneTrust for Data Privacy

The Smart Option for Intelligent Data Privacy Operations is Secuvy













Achieve continuous visibility into all personal and sensitive data in your environment with the greatest accuracy, unparalleled speed, and the lowest cost. Secuvy's low-touch self-learning AI enables you to:












- Discover and classify all your sensitive data
- Gain continuous visibility into data privacy risks within your organization and across your partner ecosystem
- Automate privacy compliance, data risk management, and data governance operations to support regulatory, legal, and company privacy standards.

Benefits of Secuvy vs. OneTrust

- ✓ Mitigate risks from false negatives with continuous AI-driven discovery and classification
- ✓ Unsupervised AI to accurately discover and classify sensitive data across on-prem, hybrid cloud, and public cloud data stores
- ✓ Know your privacy risks from AI-driven insights into access, usage and data flows of unstructured, semi-structured and structured data within the organization and across third party systems
- ✓ Create and maintain a comprehensive and up-to-date privacy and security data inventory
- ✓ Leverage intelligent and robust privacy automation workflows including data mapping and lineage, privacy risk assessments, DPIA, DSAR, Data Deletion and Erasure, at scale
- ✓ Realize cost savings and operational efficiencies from deployment architecture and workflow automation
- ✓ Leverage reports, dashboards, alerts and analytics to manage the performance of and advance your privacy program
- ✓ Receive world-class and highly responsive customer support
- ✓ Easily migrate your Onetrust DPIAs and Assessments
- ✓ Eliminate the need to worry about worker nodes for data discovery scans

Critical Capabilities for Automated Privacy Automation and Risk Management: Comparing Secuvy with OneTrust

Critical Capabilities	onetrust	secuvyai	Secuvy competitive differentiation
Comprehensive and automated data discovery and classification across on-prem, multi-cloud and hybrid stores			<ul style="list-style-type: none"> • More than 400 connectors to data stores across on-prem, public cloud storage (AWS, GCP, Azure) and public cloud databases, data warehouses, ITSM, identity and search services
Accurate AI-based classification and data correlation			<ul style="list-style-type: none"> • Self learning AI eliminates the need for seed data and to manually set up rules for the discovery and classification of data types. • Enhanced completeness and accuracy. • Flag and mitigate false positives and false negatives during data discovery. • Classify and normalize personal data and sensitive data across heterogeneous unstructured and semi-structured data stores.
Contextual data discovery and data linkage to detect Sprawls			<ul style="list-style-type: none"> • Quickly detect new and emerging correlations without requiring heavy consistent training updates to the models to support new data stores and continuously evolving privacy use cases. • Easy to navigate search and graphical views to see a data subject's records and relevant internal and external data flows.
Live Data Lineage and Data Maps			<ul style="list-style-type: none"> • Enable continuous incremental scanning of unstructured, semi-structured and structured data stores including third-party vendors to detect changes in data subject records and data flows.
Easy to use and deploy branded privacy portal for managing privacy preferences, consent and governance workflows			<ul style="list-style-type: none"> • OOTB templates to automate consent and privacy preferences in a company-branded portal.
Intelligent DSAR (Data Subject Access Request) Workflow Automation			<ul style="list-style-type: none"> • OOTB templates to orchestrate and manage workflows for DSAR requests in a company-branded portal • Leverage Secuvy AI for a live view of privacy inventory and changes in user content and preferences to orchestrate and fulfill data subject requests from access to data erasure, without extensive manual intervention and set up. • Single click deploys templates for rights authentication, intake and completion • Intelligent DSAR engine recommends guided workflows for compliance and privacy.

Critical Capabilities	onetrust		Secuvy competitive differentiation
Orchestrate User Consent and Comprehensive Privacy Rights Fulfillment			<ul style="list-style-type: none"> • Gain a live view of privacy and security inventory • Monitor the life-cycle of subject data, correlate these with changes in user preferences and underlying personal data • Automatically propagate changes in subject data information and in user consent and preferences across applicable data stores and processes • Orchestrate actions on behalf of subject data to enforce user consent, data usages, and data sharing preferences across web sites, emails, Sharepoint, CRM/marketing automation, Salesforce databases, and partner websites and systems. • Enable secure and authorized data-sharing workflows.
AI-driven Configurable Risk Assessments and DPIA Automation			<ul style="list-style-type: none"> • OOTB and configurable privacy and data security policies for regulatory and industry standards such as CCPA, CPRA, HIPAA, PCI, GDPR, NIST Privacy • OOTB and configurable data privacy assessments leverage AI insights and data correlations • Continuously monitor data posture and alert for changes in data elements, and in user consent and privacy preferences • Leverage data correlation and flow maps to recommend scope and manage DPIA workflows
Integration with 3rd Party Systems for Privacy Orchestration			<ul style="list-style-type: none"> • OOTB connection with downstream data systems to monitor and enforce user consent and privacy preferences as personal data flows within internal data stores like Snowflake databases and across third-party applications like Facebook.
Unified and Smart Data Deletion Workflow Automation			<ul style="list-style-type: none"> • Enable user to normalize and reconcile duplicates and overlapping personal data sources in order to uniquely identify a subject data (contextual entity resolution) • Use contextual entity resolution to manage the privacy life cycle including enforcing fine tune controls for data deletion, data masking or deletion • Leverage integration to enforce deletion and data masking into downstream systems
Cost and operational efficiencies			<ul style="list-style-type: none"> • Easy deployment. Self-healing • Auto-scales and self-learns for data correlation • Does not require additional investments in infrastructure and manpower to manage and update the training models to mitigate false negatives • Automate DSAR workflows without creating service tickets and extensive manual set-ups

Ready to see Secuvy in Action?

The Secuvy Platform cuts through the noise to automatically find new PII/PHI and provide alerts with unprecedented accuracy.



Learn more about Secuvy. Schedule a demo.